



RAPID, SIMPLE SOLUTION FOR CRADLE CAP

Easy-to-apply lotion allows
gentle removal of scales

Safe, non-toxic formula leaves
no sticky after-feel

Mild and well tolerated
on sensitive skin

PURPLE ORCHID
THE WOMEN'S SELF-CARE COMPANY



www.loyon.co.uk



AVAILABLE AT YOUR LOCAL PHARMACY



BEFORE



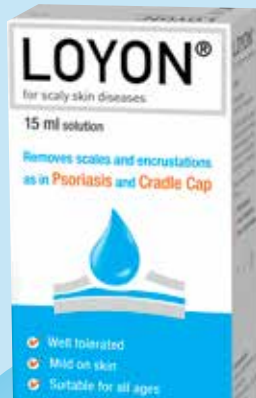
AFTER

A NEW APPROACH FOR CRADLE CAP

Award-winning Loyon has been shown¹ to be safe and effective for cradle cap.

Its unique, non-messy formula is fast acting yet gentle, so scales can be removed without irritation, spot bleeding and infection.

With no more than 3 treatments in 8 days, reduction in scales described as 'moderate' to 'severe' went to 'mild' or 'very mild' was achieved in 80% of cases.



1. Topical, Non-Medicated LOYON® in Facilitating the Removal of Scaling in Infants and Children with Cradle Cap: a Proof-of-Concept Pilot Study, Dermatology Therapy Journal, August 15, 2014



PURPLE ORCHID
THE WOMEN'S SELF-CARE COMPANY

0844 415 2420

info@purpleorchidpharma.com
www.purpleorchidpharma.com